

## Marketing and Advertising – Disclaimers

### **PLEASE USE THE FOLLOWING STANDARD DISCLAIMER FOR INDEPENDENTLY OWNED AND OPERATED FRANCHISEES:**

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#### **ADDITIONAL DISCLAIMER:**

Information not verified or guaranteed. If your home is currently listed with a Broker, this is not intended as a solicitation

Where space is available, always use the entire disclaimer. The one line disclaimer may be used for yard signs, business cards and materials smaller than a quarter-page. Full disclaimers should be used whenever possible. The one line disclaimer is for both independents and HSoA owned companies. One line disclaimer is as follows:

 A member of the franchise system of BHH Affiliates, LLC

# Advertising Internationally

**YOU MAY ADVERTISE INTERNATIONALLY AS LONG AS YOU FOLLOW THE BRAND GUIDELINES FOR MARKETING AND PROVIDED YOU FOLLOW TWO ADDITIONAL GUIDELINES:**

1. The logo and your company DBA may NOT be translated and must always remain in English.
2. Any portion of your advertisement that is written in another language must be done by a reputable translation service company.